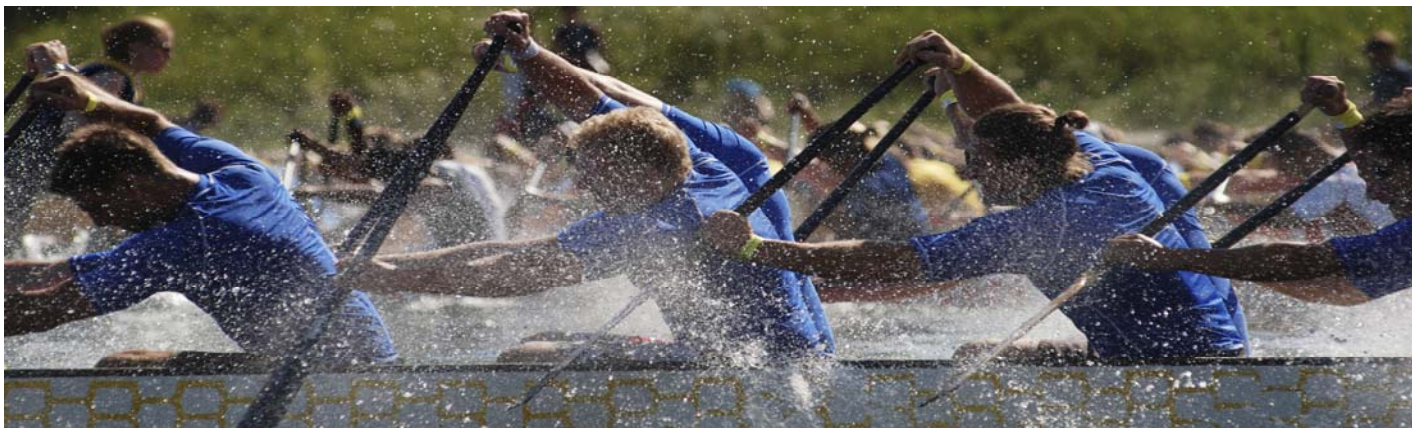
Synecticsworld® Inc. Learning and Development Programs

foundational programs for making innovation happen

Today's business demands **teamwork**, **speed** and **innovation**. **Collaboration** is essential to getting things done, whether it's inside or outside your organization. Innovative solutions are needed to develop new products, ignite brands, cut costs and generate new wealth. This business environment demands **productive and effective use of time and resources**. The time proven Synecticsworld® curriculum addresses the development of the skills, tools and techniques that will allow you, your team and your organization to capture your innate Creativity, harness your expert knowledge of your business, and drive to execution with **Innovations** that can help your organization to grow and stand out in the marketplace.



Innovative Team Workshop™

Dynamics of Innovation and Teamwork
Via video feedback and skilled coaching, find out the behaviors that increase your chances of coming up with truly innovative solutions and those that create barriers to successful outcomes.

Idea Generation
Access your creative self to generate novel and intriguing ideas for solving difficult problems. Experience the power of "wishing" and learn how to take an 'excursion' in order to generate fresh, new ideas when you need them.

Idea development
Discover how to take an appealing, intriguing, but "not yet practical" idea, and systematically transform it by building in feasibility.

Problem-solving sequence
Practice using Synectics' time-tested 9-step process for innovative problem solving a methodology used by some of the world's most successful companies.

Back-home applications
Walk away with specific plans for applying what you've learned so that you can realize results immediately.

Facilitating Group Creativity™

Pre-requisite: Innovative Team Workshop™

Manage the dynamics of a meeting
Develop new understanding of your own facilitation style through feedback from an expert Synectics coach.

Plan successful meetings
Incorporate planning information into designing meetings that win commitment from others and ensure successful outcomes.

Stimulate idea generation
Learn a range of techniques for maximizing a group's creative ability to generate new thinking and fresh perspectives. Model and support the positive climate for collaboration

Understand the dynamics of collaboration and discover how to bring out the best in a group
Help groups stay open-minded to new thinking and to leverage diverse experiences, opinions and beliefs. Learn how to manage conflict and engender buy-in from people with different viewpoints and needs.

Run results-oriented meetings
Practice the 9-step process with a real client group (usually a non-profit organization) to develop a solution for their task.

These globally recognized certified programs are being held throughout the year in Miami FL, Boston MA, and Los Angeles, CA. Additionally, all programs can be brought to your location. Group discounts and in-house courses available. **For more information, or to register, please contact Mandy Fleming at mfleming@synecticsworld.com.**

Synecticsworld
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Synecticsworld® Inc. Learning and Development Programs

2012 open enrollment programs registration form

The Innovative Team Workshop™

Over the course of this two-day program, participants will explore the dynamics of innovation and teamwork. In addition, through a series of interactive exercises, each participant will learn skills to assist them in leading groups to innovative solutions.

Registration Fee: $1995*

Facilitating Group Creativity™

Building upon the skills learned in the ITW, this three-day program will impart the skills necessary to run a creative problem solving session and give each participant the opportunity to lead a meeting with an outside client group with real time coaching from a Synecticsworld consultant.

Registration Fee: $2850*
Pre-requisite: Innovative Team Workshop™

2012 Open Enrollment Dates & Locations

Innovative Team Workshop™:

Date: February 20-21
Location: Miami, FL
Date: June 25-26
Location: Boston, MA
Date: October 22-23
Location: Los Angeles, CA

Facilitating Group Creativity™:

Date: February 22-24
Location: Miami, FL
Date: June 27-29
Location: Boston, MA
Date: October 24-26
Location: Los Angeles, CA

Please register* me for the following programs- Select all that apply and choose appropriate date(s):

- ☐ Innovative Team Workshop™ Tuition: $1995
  Date:_____
- ☐ Facilitating Group Creativity™ Tuition: $2850
  Date:_____
- ☐ Combination Program (5-days) Tuition: $4445
  Date:_____

*Register for the Innovative Team Workshop™ and the Facilitating Group Creativity™ Combination and receive a **$400 DISCOUNT OFF** of your registration fees.

How to Register

Phone 617-868-6530
Fax 617-354-2923
Email mfleming@synecticsworld.com
Mail Synecticsworld, Inc., 29 Elm St., Cambridge, MA 02139

Synecticsworld® Inc. Learning and Development Programs

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Participant Contact Information

Name:

Title:

Organization:

Address:

City/ State/ Zip Code:

Phone:

Email:

Method of Payment

Full registration is **due 3 weeks prior** to the start of each program.

Charge My:

☐ MasterCard ☐ Visa ☐ American Express

Total Amount:

Card Number:

Expiration Date:

Name on Card:

Signature: _____

☐ **Check Enclosed For $:**

Payable to: Synecticsworld, Inc.

Workshop Registration Fees: Payment of fees is required at the time of registration. Synecticsworld will issue an invoice for your attendance at the workshop. In the event of cancellation more than three weeks before the scheduled start date of the workshop, Synecticsworld will return all fees paid, less a $200 processing fee. If cancellation is made less than three weeks prior to the scheduled start date, no fees will be refunded but the participant may attend another workshop of their choosing within one calendar year. The participant may also send another person in his or her place to attend the originally scheduled workshop. All cancellations, re-scheduling or substitutions must be made in writing to Mandy Fleming. If no notification of cancellation is received by Synecticsworld, the fees are charged in full upon the start of the workshop.

Workshop Logistics: Synecticsworld reserves the right to cancel or reschedule any scheduled workshop. We will make every effort to inform participants of a cancellation or change in schedule at least three weeks prior to the scheduled start date of the workshop. Synecticsworld will not be responsible for any travel, living or other costs incurred by participants as a result of a cancellation or rescheduling of a workshop. A welcome package will be sent out to all participants one month prior to the scheduled start date of the workshop. The welcome package will include the location of the workshop and recommendations for local hotels. Participants should arrive at 8AM for the first day of the program they are attending. All workshops are scheduled to commence at 8:30AM each day and will end at approximately 5:30PM.

Participants at all workshops are prohibited from soliciting business from fellow workshop participants.